THE OPERATIONS COMPANY

The Small Migration Package
A lean, mean, HubSpot-getting-started machine.

- **Who this is for:**
  - You've got your data in spreadsheets — simple stuff like Contacts, Companies, maybe Deals.
  - You only need to migrate two or three core objects. No complex relational databases. No mountain of custom properties.
  - You're not looking for a white-glove, soup-to-nuts experience. You want to roll up your sleeves.
  - You've got someone in-house who can partner with us — your operations person, your tech-savvy marketer, your "figure-it-out" person.

- **What we do:**
  - **Move your data and assets into HubSpot.** We'll get your core information into the right place, clean and connected.
  - **Build out HubSpot with you.** We'll help create key pipelines, properties, views, forms, or whatever basic assets you need — *together*.
    Train your team. As we build, we teach. Your person will learn how to use HubSpot directly from the people who live and breathe it.

- **What you get:**
  - A foundational build in HubSpot that reflects your actual process (not some cookie-cutter setup).
  - A trained team member who now knows their way around HubSpot — because they were in the trenches with us.
  - Clarity on what comes next. We'll show you what's possible and where to take it from here.

- **Why it's awesome (and cost-effective):**
  - You save money by having someone internal help do the work.
  - Your team actually *learns* the system instead of just being handed the keys and told "good luck."
  - It's the right-sized approach — no overkill, no fluff, just what you need to get started and keep going.